



**For Immediate Release
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The 38th Annual Original Southwest Louisiana Zydeco Festival Goes Virtual

(Opelousas, LA) – The Original Southwest Louisiana Zydeco Festival is going virtual this year. Usually held the Saturday before Labor Day in Opelousas, the virtual event will be broadcast on KADN Channel 15 from 12 pm – 1 pm on Saturday, September 5, 2020. The event will feature entertainment which includes recorded performances by zydeco hit makers such as GRAMMY nominee Geno Delafosse & French Rockin’ Boogie, Nathan Williams & the Zydeco Cha Chas, GRAMMY winner Chubby Carrier & the Bayou Swamp Band and Mike Broussard & Nu Edition Zydeco.

Sponsored by the Southwest Louisiana Zydeco Music Festival Foundation, the festival’s theme this year is “Zydeco Brings You Back, *Comment ca va,*” which translates to how are you? The event will also include interviews with zydeco all-stars and legends which were conducted by St. Landry Parish Tourist Commission Executive Director and host of Zydeco Stomp on KRVS, Herman Fuselier, and Lena Charles, long-time Festival Director. Interviews includes Anthony Dopsie, Geno Delafosse, Nathan Williams Sr., Chubby Carrier, Mike Broussard, Corey Ledet, Jeffery Broussard, JoJo Reed and Leon Chavis.

If you miss the virtual festival on Saturday, you can view the re-airing on Sunday, September 6, at 11 a.m. on KADN Fox 15 and 5 a.m. Sunday on NBC 33. Although this year may seem a little different; now we bring zydeco into your home, says Charles, it is important to support the festival’s mission in preserving creole cultural through zydeco music in St. Landry Parish.

About the Original Southwest Zydeco Festival:

The Treasures of Opelousas, a group of concerned citizens, feared that Zydeco and Creole music were dying; in response, they organized the first festival. With the guidance and sponsorship from the Southern Development Foundation, the first Zydeco Festival in 1982 was started in a bean field in Plaisance, Louisiana on the outskirts of Opelousas.

More information about the 38th Annual Original Southwest Louisiana Zydeco Festival can be found online at www.zydeco.org or Facebook at SWLA Zydeco Music Festival.